

# **GEETA UNIVERSITY, PANIPAT**

## **INSTITUTIONAL DEVELOPMENT PLAN - IDP**

The Institutional Development Plan of Geeta University, Panipat has been built on the basis of its Vision and Mission with the foundation of quality and value-based education as envisaged in National Educational Policy 2020.

### **VISION**

To reach the pinnacle of academic excellence and nurture the dreams and visions of students aspiring to evolve into well-rounded technocrats, professionals, scientists, leaders, and entrepreneurs, dedicated to nation-building.

### **MISSION**

- ✓ To inspire academic excellence, through a student-centered and outcome-based teaching-learning process.
- ✓ To develop the right knowledge, skills, behavior, and attitude among students.
- ✓ To promote interdisciplinary research.
- ✓ To establish a strong industry-academia connection.
- ✓ To nurture entrepreneurship and support the innovative ideas of students.

Given below are the aspects, which have been considered in the development of its policies and strategies for the implementation of the Institutional Development Plan on the following broad parameters

- (A) Academic / Teaching – Learning Quality
- (B) Research, Innovation, Consultancy and Extension
- (C) Skill Development, employability and placements
- (D) Student Support and Progression
- (E) Digitization and ICT Integration
- (F) Institutional Social Responsibility
- (G) Cleaner and Greener campus
- (H) Internationalization of the University
- (I) Alumni Engagements and interaction
- (J) Accreditation and recognition

**(A) ACADEMIC/TEACHING-LEARNING QUALITY**

1. Geeta University intends to introduce variety of new age programs as specialization in its various programs such as Data Sciences and Business Analytics, Cyber Security, Full stack Web Development, Supply chain Management, Pharmaceutical Management, Banking and Insurance etc. as per the requirement of the society / Industry but with the nomenclature as defined by regulatory authorities/UGC.
2. Revision of Curricula as per NEP 2020 across all programmes with set Programme Educational Objectives, Programme Outcomes & Programme Specific Outcomes and well- defined course outcomes for each course. Efforts will also be made to achieve the concept of competency-based education in most of the programs.
3. The facilities in the labs / workshops will be strengthened with latest equipment and software to provide skill-based training benchmarked to international standards. Tech powered classrooms allowing for innovative pedagogical approaches like flipped classrooms, MOOCs, learning etc. would be built. Effective implantation of multi – model learning packages preferably through open source software for better understanding of concepts will be implemented in next five years.
4. The Geeta University will implement the various clauses of the National Credit Framework (NCrF) as envisaged in UGC document Curriculum and credit framework for Undergraduate programmes and postgraduate programmes.
5. Adoption of UGC norms with regard to Multi – Entry & Multi – Exit have been introduced in 04 years degree program. The same will be adopted in PG program of 02 years duration also. One-year PG program will be introduced from 2025-26.
6. The students will be allowed to take admission in 02 programs as per UGC norms from the academic year 2024-25.

7. The admission will be made twice in a year as per UGC norms from the Academic Year 2024-25.
8. The teaching learning process will be further improved through experimental, participative, problem-based & project-based learning, numerical problems, field exercises and case studies with full use of ICT.
9. University has already formulated the policy about the participation of each faculty member in one National and one International Conference/Workshop per year for updating their knowledge. The same will be strictly implemented.
10. It is envisaged in the policy of Geeta University that all the faculty members become the member of one of their respective bodies at National/International level to keep pace with the latest developments in their academic areas. The staff members will be encouraged for the same.
11. At present, more than 40% of the staff members are having Ph.D to their credit. It will be improved to 80 to 100% during the next 05 years.
12. UGC directions for appointment of Professor of Practice in various programs will be implemented from academic year 2024-25 with the target that 10% of the sanctioned strength will be from the Industrial background in next 05 years.
13. University guidelines for crediting all kind of learning by students as per provision in NEP 2020 including co-curricular and extracurricular activities, internship, working in the world of work in different ways have been implemented in Geeta University and will be further strengthened in next 05 years.

14. Feedback mechanism from all Stake-holders for continuous improvement will be further strengthened.
15. The faculty will be further encouraged to submit the proposal to the various authorities for conduct of domain related, research-based and quality related Faculty/Professional Development Programme.
16. Each & every school of Geeta University invites the external experts for delivering lectures on their specific area. This concept will be further strengthened.
17. The UGC guidelines for making students aware about the Indian Traditions and knowledge system will be further strengthened.
18. The UGC guidelines on transparent and well-defined faculty selections, induction and promotions, policies and processes will continue to be implemented as revised from time to time.
19. The MOU have been signed with number of knowledge partners from industry, research organizations and academic institutions of national/international repute. The outcome of such MOU's will be strengthened during the next 05 years.
20. To improve the communication skill of the students, further efforts will be strengthened to give them the opportunity to make independent presentations in colloquium, seminars, workshops and conferences leading to development of professional and soft skills for improving the employability.
21. Participation in value added courses in each semester open to all the students across various program with maximum participation will be encouraged.
22. Geeta University has already notified its MOOC Policy i.e. **Credit Transfer/Mobility Policy of Massive Open Online Courses**

**(MOOCs)** from Academic Year 2023-24 The student's participation in MOOC Courses as per UGC norms have been implemented in all the programs and will be further strengthened in next 05 years so that the student earns up to 40% credit through MOOC during their degree program.

23. Development of MOOC courses under SWAYAM Platform and encouraging faculty members to enroll for the same are some of the priority-based initiatives to be undertaken by Geeta University, Panipat in next 05 years.
24. Academic Audit Process by the IQAC Department on annual basis will be further strengthened.

**(B) RESEARCH INNOVATION, CONSULTANCY AND EXTENSION**

1. Geeta University has already notified the Policy of Research and Innovation Promotion and Policy of Promotion of Academic Integrity & Prevention of Plagiarism as per UGC guidelines. According to the said research policies, every faculty member as per his cadre to publish the minimum number of quality research papers in highly indexed refereed Journals like Scopus, SCI, Web of Sciences etc. Geeta University intends that during the next 05 years, the H-Index of the University must improve up to 20. Geeta University will keep on organizing workshops for the staff members on how to write good manuscript/research article to submit in quality indexed journals, so that the above targets can be achieved. Staff members are also advised to write books / chapters for their academic growth with the reputed book publishing agencies. In terms of Books / Book chapters publication the University wish to achieve 1:1 ratio for faculty: Books / Book chapters in the next five years.
2. The PG students are also supposed to publish the paper in reputed journals as an outcome of their dissertation.

3. Staff members are encouraged to get more and more sponsored projects and grants from government agencies and corporate to strengthened R&D activities.
4. To further strengthen the tie-ups with more research organizations for qualitative research outcome in the latest emerging areas such as Forensic Sciences.
5. Entrepreneurship education to all interested students with full functional incubation support for students to encourage for start-up activities.
6. To provide all the necessary facilities to the students and faculties to participate, compete and win the awards in reputed national/ international competitions such as Hackathons etc.
7. The school of Agriculture sciences will enhance its extension program in the rural areas for the benefits of the farmers.
8. To explore opportunities for MoUs with leading institutes and industries for collaborative activities, student/faculty exchange.
9. Collaborations with industry to set up Centers of Excellence with a broad scope of covering training programs on latest technologies, expert talks, industrial visits, internships and job opportunities.
10. Filing of significant number of new patents, development of processes and products for launching of start-ups under “Vikshit Bharat 2047” with a target of 3-4 new startups each year.
11. Efforts would be made to purchase at least one major equipment per laboratory every year taking into consideration the needs of its department for strengthening the PG/Research work.
12. Geeta University has already launched its multidisciplinary peer reviewed journal (ANAVESHAN) from Academic Year 2023. During

the next 05 years, University will further launch journal for each Faculty.

**(C) SKILL DEVELOPMENT, EMPLOYABILITY AND PLACEMENTS**

1. GU motivates the Pre-final / final year students to compete in CAT / GATE / GRE / GMAT / UGC-NET to pursue for master's and doctoral degrees in Institute of eminence / foreign Universities. University will also motivate to compete for Civil Services / State Services & PSU's. The efforts of motivation will further strengthen during the next five years.
2. GU provides Skill development opportunities for all its students in relevant areas during the summer vacations, it results into the improved employability.
3. GU has a good record of placement of students in companies / organization of national / international repute. It will further strengthen the network so that the median salary increases every year by 10-20% by giving the additional required skill sets to all the students.
4. GU will start more skill development program during the next five years for its various program to improve the employability.

**(D) STUDENTS SUPPORT AND PROGRESSION**

1. The mentoring system for the students will be further strengthened.
2. Full institutional support for career development, employability, placement, soft skill enhancement and counselling through Geeta Finishing school (GFS) will be provided.
3. The concept of earn while you learn scheme together for needy students will be further strengthened.
4. The Scheme for participation of students in sports activities while providing them advanced sports facilities and additional



facilities/incentives in national and international events has already been notified. The same will be adhere to.

5. University has developed its own ERP as a single window service for students with robust Online grievance redressal system for their academic and administrative issues.

#### **(E) DIGITIZATION AND ICT INTEGRATION**

1. Geeta University is having sufficient classrooms/laboratories with ICT enabled facilities. The efforts will be further strengthened to meet further requirement.
2. Geeta University has implemented of e-Governance system in its academic as well as administrative activities. The same will be further strengthened.
3. Geeta University has already taken initiatives towards automation of Examination system. The same will be further strengthened in next 05 years.
4. To have full digitization of learning resources with training to all faculty and staff on digital processes
5. Geeta University will try to have complete digital database of all university processes and support management system.

#### **(F) INSTITUTIONAL SOCIAL RESPONSIBILITY**

1. Geeta University has adopted 05 Villages namely Naultha, Brahman Majra, Bursham, Hartari & Dahar and has conducted the events i.e. Cleanliness Drive, Pond Cleaning, Kissan Goshthi, Swachha Pakhwada: Plantation Drive, Paryavaran Jagrukta Rally and Swachha Pakhwada: Rally and Pamphlet Distribution. It will further strengthen such activities during the next 05 years.

2. Geeta University is committed to support the Government campaigns and development programs in various fields.
3. Geeta University will enhance the activities for connecting with corporate sector for CSR Projects during the next 05 years.
4. Geeta University will adopt 05 Government Schools in the nearby rural area for the academic development of these schools wheresoever required.

**(G) CLEANER AND GREENER CAMPUS**

1. Augmentation of alternate energy sources like solar energy through installation of Grid connected rooftop solar PV system on all building roofs of the University in next 05 years.
2. Use of LED bulbs/ power efficient equipment's through Campus wide Maintenance of LED lights across campus and sensors for switching on/off all the electrical appliances in class rooms, labs, offices etc. within the next 02 years.
3. Geeta University will make efforts to inculcate the Philosophy of Green Buildings, Green Jobs and Green Economy amongst the faculty and students through series of expert lecture and workshops.
4. Creation of solid waste management facilities in the whole campus within the next 02 years.
5. Extension of rain water harvesting and borewell recharge will be ensure in next 02 years.
6. Existing waste water management system will be further strengthened.
7. Use of Bicycles / Battery powered vehicles will be encouraged in the campus.

8. Landscaping with trees and plants will be top priority in the next 02 years.

#### **(H) INTERNATIONALIZATION OF THE UNIVERISTY**

1. Geeta University has already set up his International Desk from 2022 -23. It will make efforts to enhance the enrolment of international students up to 10% in its various programs in the next five years.
2. Geeta University since 2022 has signed number of MoUs with foreign University for various Academic Activities. The same will be further strengthened in the next 05 years for positive outcomes.
3. Student and faculty exchange programs with foreign universities will be further strengthened.
4. To look for more placements in MNCs and internship facilities in foreign Universities.
5. Where so ever possible on the basis of the demand Geeta University will run collaborative programmes with foreign universities strictly as per UGC norms.
6. Geeta University will further strengthen to make efforts to involve foreign faculty for Teaching / Experts Lecture / FDP / Conduct of International Conferences / Internship for the students to give them the global exposure.

#### **(I) ALUMNI ENGAGEMENTS AND INTERACTION**

1. Alumni would be engaged to help and support the fresh graduates in terms of placements and internship.
2. The University Alumni Cell would be directed to organize at least 02 programmes in a year to felicitate proud alumni achievers.

3. Well placed Alumni will be encouraged to contribute towards the development of the University financially or in kind.
4. Alumni's will be requested to interact with the students in terms of delivery of expert lecture in their relevant areas.
5. The alumni's will also be requested to interact with the students for strengthening the promotion of the various activity's incubation center.

#### **(J) ACCREDITATION AND RECOGNITION**

1. Geeta University has already established Internal Quality Assurance Cell (IQAC) in March 2023 and the Cell has already conducted the Academic audit of the various schools for the different program for the specific Audit performa on the basis of the existing NAAC criteria. However, it will modify the same on the basis of the Binary NAAC Accreditation parameters.
2. Regular Conduct of Academic and Administrative Audit through the external experts will be conducted for the various Programs / Administrative departments on annual basis.
3. The existing feedback system on curricula through passing out students, and other stake holders will be further strengthening.
4. The University will apply under Binary Accreditation framework to NAAC for the accreditation for the university within the next 03 years.
5. University also intends to participate in NIRF within the next 03 years.



### **CONCLUSION**

Geeta University will take necessary action to achieve the targets as mentioned in the above parameters in a time frame of 01 to 05 years as envisaged in the document.

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