



Step into the Future of Artificial Intelligence with GU



**GEETA**  
**UNIVERSITY**

Panipat, Delhi NCR, INDIA —  
POWERING EDUCATION, EMPOWERING MINDS.

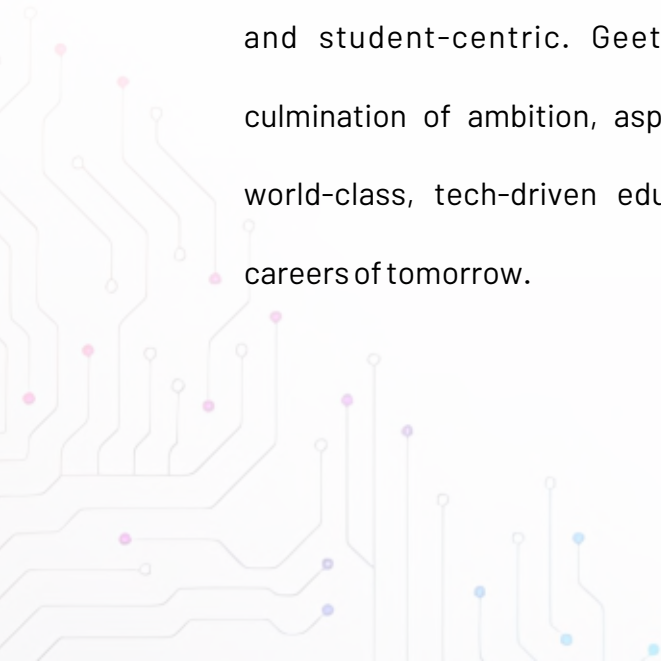
+91 92787 68000

[www.geetauniversity.edu.in](http://www.geetauniversity.edu.in)

Established under Haryana State Private University Act-2006

# WELCOME TO THE WORLD OF GEETA UNIVERSITY

Spread across 40 acres, GEETA UNIVERSITY carries the powerful legacy of the Geeta Group of Institutions-now transformed into the AI-Enabled University. Built on the philosophy of Karma and a global vision, GU blends academic excellence with intelligent technology to create a modern, future-ready learning ecosystem. From smart classrooms to AI-driven learning platforms and transparent digital systems, every experience at GU is designed to be seamless, innovative, and student-centric. Geeta University stands as the culmination of ambition, aspiration, and a commitment to world-class, tech-driven education-preparing you for the careers of tomorrow.



# BE A PART OF A TOP-RATED UNIVERSITY



## INDUSTRY-COLLABORATED CURRICULUM

- Courses in "New Age Technologies" offered through Industrial Partners
- Focus on Skill & Knowledge



## GO GLOBAL WITH GU!

- International Credit Transfer for Twinning Program
- Semester Exchange Programme



## FLEXIBLE CHOICE BASED CREDIT SYSTEM

- PASSION Programs
- Chefs can learn taxation too!



## DISTINGUISHED FACULTY

- Industry Experts
- Faculty having achieved National or International Acclaim



## EARN WHILE YOU LEARN

- Learn by doing: Paid Industry Internships
- Field based Experiential Training



## OUTCOME-BASED EDUCATION

- Rubrics-based transparent assessment
- Regular knowledge & skill mapping with industry requirements



## SKILL ENHANCEMENT CERTIFICATIONS

- Outcome oriented technical training
- ELQ (English, Logical & Quantitative) Soft Skill Training



## INTERDISCIPLINARY RESEARCH LABS

- Research programs with multi discipline supervisors
- Use research labs of other departments



## DIGITALLY ENABLED CAMPUS

- Student Services using technology into all aspect of Campus Life
- Technology enabled e-governance at all stages of student journey



## MSME SUPPORTED BUSINESS INCUBATION CENTRE

- Create your own campus start-up
- Learn to grow your family business



**GEETA**  
**UNIVERSITY**  
Panipat, Delhi NCR, INDIA  
POWERING EDUCATION, EMPOWERING WORLD



General  
Information



Feedback



Directory



Campus Map



Notices



Scholar



**GEETA**  
**UNIVERSITY**  
Panipat, Delhi NCR, INDIA

# AI-ENABLED CAMPUS

Where every experience is Smart, Seamless & Student-Centric



## **DIGITAL ATTENDANCE SYSTEM**

Experience the future of classroom management. GU's AI-powered attendance system syncs instantly with student records, eliminates manual errors, and ensures real-time transparency for faculty, students, and parents.



## **SMART LIBRARY SERVICES**

Your intelligent learning partner. Our AI-enabled library search helps you find books, journals, and research material—even without exact titles. Personalized academic suggestions make learning smooth and intuitive.



## **ADVANCED E-LEARNING PLATFORM**

One platform. Unlimited learning. Track attendance, notes, assignments, quizzes, internal assessments, faculty feedback, and more—with AI-generated progress insights, reminders, and performance dashboards.



## **INTEGRATED E-GOVERNANCE**

Your concerns, resolved quickly. Raise tickets for hostel, academics, IT, transport, examinations or any support area—AI prioritizes issues and ensures timely, trackable solutions.



## **UNIFIED FEE & SCHOLARSHIP PORTAL**

Simple. Transparent. Intelligent. Our unified AI-driven portal manages fee payments, dues, receipts, scholarship eligibility, status tracking, and reminders—ensuring 100% transparency and zero confusion for students and parents.



## **CONNECTED CAMPUS EXPERIENCE**

A campus that feels alive and student-first. AI-enabled security, navigation, digital ID verification, automated helpdesks, attendance gates, and a fully integrated system that connects every department for a seamless student journey.

# DESIGN YOUR OWN DEGREE

GU is a multi-disciplinary university, offering a new age curriculum to students with enough flexibility to choose subjects & skills as per their interests & career aspirations. Along with its flexible new age curriculum, GU nurtures the students with the appropriate technical skills, life skills & so much more, imparting a high employability index in them.



**CORE COURSES** – mandatory courses based on the chosen programme.



**CORE ELECTIVES** – are offered based on the chosen specializations.



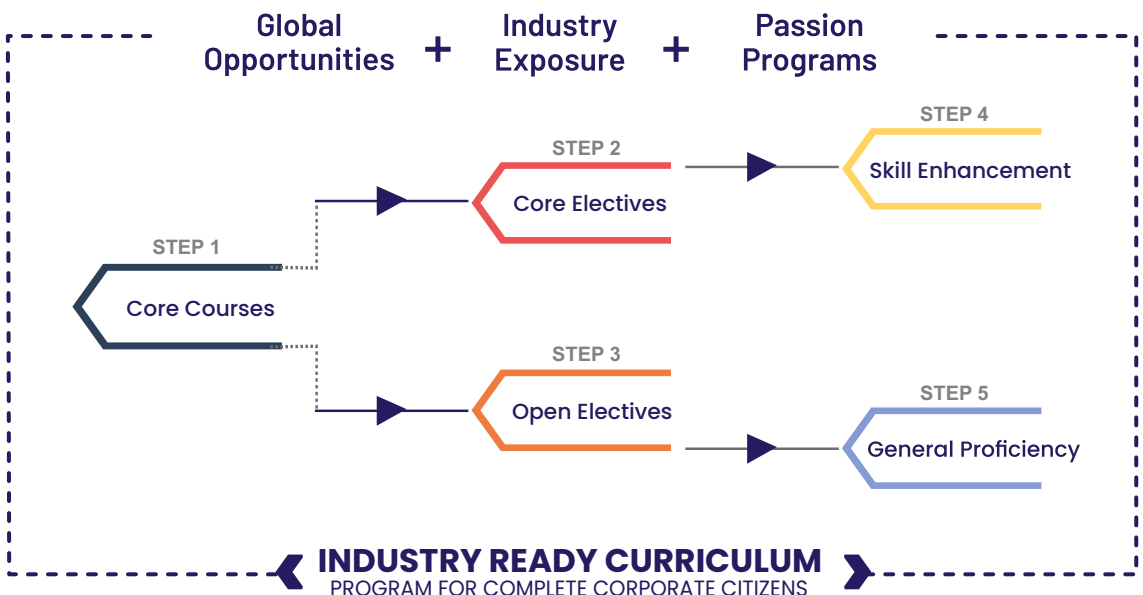
**OPEN ELECTIVES /PASSION PROGRAMS** – GU enables you to pursue your hobbies as an elective subject. So, you can learn music even with any regular program.



**SKILL ENHANCEMENT MODULES** – You can acquire various technical skills essential for a modern day IT professional through GTH and Vocational Training programs.



**GENERAL PROFICIENCY** – GFS helps in enhancing your personality and turning you into a complete corporate citizen through its various personality development modules.



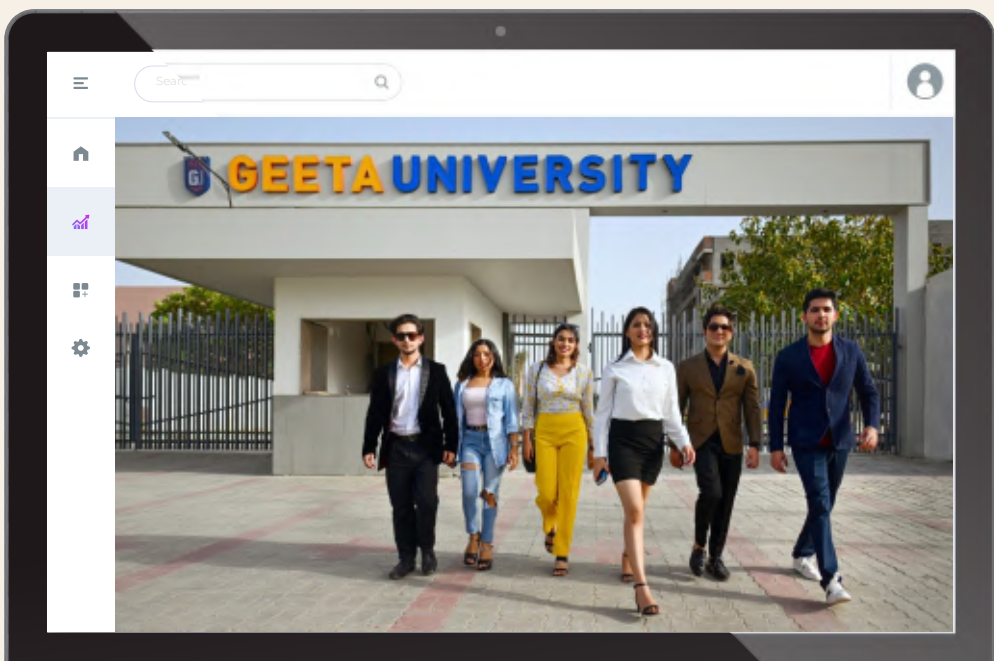
GU Students are empowered to choose their subjects, customize their degree, design their academic & skill based learning paths and become well-rounded professionals with strong human values.

### **OPEN ELECTIVES / PASSION PROGRAMS**

- Negotiation and Leadership
- Dietary Management for Youth Fitness
- Fingerprint Science & Personal Identification
- Sustainable Development
- HTML, CSS & Word Press
- Digital Marketing
- Advanced Excel and Power BI
- Professional Photography
- Hip-Hop and Contemporary Dance Forms
- Singing (Vocal)
- Karate and Self Defence
- Cricket Practice
- Kabaddi Practice
- Badminton
- Beverages and Cocktail

### **VOCATIONAL TRAININGS**

- Digital Marketing
- Data Visualization
- Entrepreneurship



# 70+ STUDY PROGRAMS

Program Name	Duration in Years
--------------	-------------------

## SCHOOL OF COMPUTER SCIENCE & ENGINEERING

B.Tech. CSE	4
B.Tech. (H) CSE	
- Artificial Intelligence & Machine Learning	4
- Cyber Security	
- Data Science & Business Analytics	
- Full Stack Web Development	
M.Tech. CSE	2
BCA (H)	4
BCA (H)	
- Cyber Security	4
- Artificial Intelligence & Machine Learning	
- Data Science & Business Analytics	
MCA	2
Ph.D. Computer Science & Engineering	3
Ph.D. Computer Applications	3


## SCHOOL OF ENGINEERING


B.Tech. Civil Engineering	4
B.Tech. Civil Engineering (H) with AI & Digital Transformation	4
M.Tech. Civil Engineering	
- Transportation Engineering	2
- Construction Technology Management	

## SP BANSAL SCHOOL OF BUSINESS

MBA	
- Finance	
- Marketing	
- Human Resource Management	
- Supply Chain Management	2
- Pharmaceutical Management	

## SCHOOL OF COMMERCE & BUSINESS MANAGEMENT

BBA (H)	3/4
BBA (H)	
- International Accounting with ACCA, UK 	3/4
- Artificial Intelligence & Data Analytics	
- Entrepreneurship & Family Business	
- Human Resource Management	
- Import & Export Management	
- Banking & Finance	3/4
- Digital Marketing	
- Marketing	
- Finance Technology	

Program Name	Duration in Years
B.Com. (H)	3/4
B.Com. (H)	3/4
- International Accounting with ACCA, UK 	3/4
- Auditing & Taxation	
- Advance & Accounting	3/4
- Banking & Insurance	
M.Com.	2
Ph.D. Business & Management	3
Ph.D. Commerce	3

## GEETA INSTITUTE OF PHARMACY

D. Pharm.	2
B. Pharm.	3
M. Pharm.	
- Pharmaceutics      - Pharmacology*      - Pharmaceutical Chemistry*	2
Ph.D. Pharmacy	3

## SCHOOL OF HEALTH & ALLIED SCIENCES

B.Sc. (H) Nutrition & Dietetics	3/4
M.Sc. Nutrition & Dietetics	2
Ph.D. Nutrition and Dietetics	3

## SCHOOL OF SCIENCES

B.Sc. (H) Forensic Sciences	3/4
B.Sc. (H) Psychology	3/4
M.Sc. Forensic Sciences	2
Ph.D. Forensic Sciences	3

## SCHOOL OF HUMANITIES & SOCIAL SCIENCES

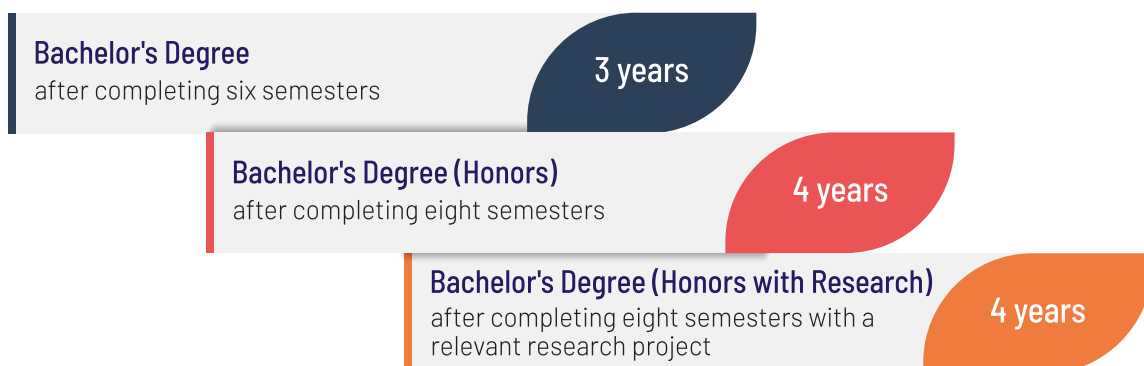
B.A. (H)	
- Political Science      - Psychology      - Economics	3/4
M.A.	
- Political Science      - Psychology	2
Ph.D. Psychology	3
Ph.D. Political Science	3

## SCHOOL OF AGRICULTURAL SCIENCES

B.Sc. (H) Agriculture	4
M.Sc. Agronomy	2
Ph.D. Agriculture	3

Program Name	Duration in Years
<b>SCHOOL OF HOSPITALITY &amp; HOTEL MANAGEMENT</b>	
B.Sc. (H) - Hotel Management	3/4
Diploma - Hotel Management (Residential Program)	2
<b>GEETA SCHOOL OF NURSING</b>	
B.Sc. Nursing*	3/4
General Nursing & Midwifery (GNM)*	3
<b>GEETA GLOBAL LAW SCHOOL</b>	
BA.LL.B. (H)	5
BBA.LL.B. (H)	5
LL.M.	1
Ph.D. Law	3
*Proposed Programmes	

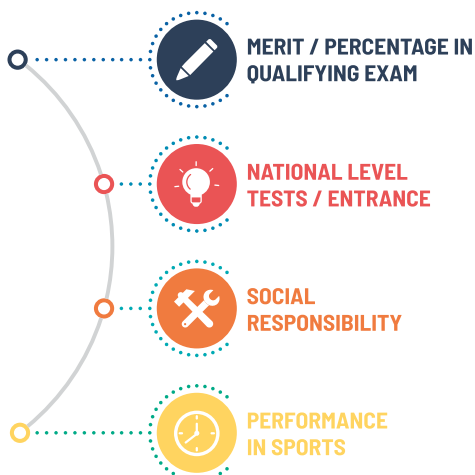
# STRUCTURE OF UG PROGRAM



# FEE STRUCTURE & SCHOLARSHIPS



Geeta University (GU) strongly believes that monetary constraints should not be an obstacle for a student to have access to quality education. Following scholarships are offered at GU:



## Find out your exact scholarship in seconds!

Use our Scholarship Predictor Tool to instantly check your eligible scholarship based on your programme, category, and academic performance. Simply select your details, and the system will show:

- ✓ Your applicable scholarship slab
- ✓ Tuition fee after scholarship
- ✓ Total savings per semester
- ✓ Final payable fees
- ✓ This tool helps you plan your education at Geeta University with complete clarity and transparency.





## PLACEMENT RECORD SPEAKS FOR ITSELF

**40 LPA**  
HIGHEST PACKAGE

**550+**  
RECRUITERS

**3500+**  
JOB OFFERS



The two years I spent at Geeta Campus inspired me to persevere & never give up on anything irrespective of how difficult it might seem. The practical lessons learnt here were instrumental in building my career.

Yakshup Goel, MBA  
(Package - INR 40 LPA)

### Top Recruiters





**Vaibhav Arora, B.Tech CSE**  
**Wabtec Corp.**  
**(Package - INR 1.4 Crore PA)**

My tenure at Geeta Campus was a great learning experience. Their industry interaction, mentoring and 360° development helped me become an entrepreneur with a package of INR 1.4 Crore PA, instead of seeking a job.



**Abhishek Kumar**  
**Hotel Management**  
**(Package - INR 77.5 LPA)**

"I'm deeply grateful to Geeta Campus and my mentors for laying the foundation of my career. Coming from a humble background, achieving this package is truly a dream come true."



**Rakesh, B.Tech**  
**Reliance**  
**(Package - INR 52 LPA)**

"Engineering at Geeta Campus gave me the skills and confidence to excel in the industry. My journey from campus to securing a 52 LPA package at Reliance has truly been life-changing."



**Vikas Bareja, B.Tech CSE**  
**Tech Mahindra**  
**(Package - INR 33-34 LPA)**

"The rigorous training and mentorship at Geeta Campus empowered me with the technical expertise and leadership qualities needed to thrive in the corporate world."



**Shantanu Ojha, B.Tech CSE**  
**Ernst & Young**  
**(Package - INR 30 LPA)**

"I am deeply grateful to Geeta Campus and my mentors for laying the foundation of my career. My hard work met the university's excellence, proving that with the right platform, no goal is out of reach."



**Srishti Ahuja, MBA**  
**Godrej Properties Ltd.**  
**(Package - INR 17 LPA)**

"Geeta Campus shaped me into a confident, corporate-ready professional. The faculty guidance and industry-oriented learning helped me secure a role at Godrej."

# GEETA TECHNICAL HUB

**"Bridging the gap between  
academia & industry"**

In today's corporate world, technical skills enable a professional to coordinate tasks, solve problems, communicate effectively, and also understand the big picture in light of the front-line work that must be performed. GU Initiated technical training programs and certifications, set a perfect launch pad for CS students to perform successfully in the corporate world.

## **Certification Tracks**

- Amazon Aws
- RedHat
- Cisco
- HubSpot
- GitHub
- Oracle
- Microsoft Azure

## **Drive Ready Tracks**

- MEAN/MERN Stack
- PHP & MYSQL
- Python
- Cyber Security
- AI & ML

## **DSA & Competitive Coding**

- Logic Building
- Data Structure & Algorithms
- Coding Profile on In-house Platform

## **Milestone Actions**

- G-connect
- T Shaped Technocrat
- Project Roundup
- Techno Coders



# GLOBAL CERTIFICATIONS, INDUSTRY-READY SKILLS.

Geeta University has partnered with leading global organizations like Cisco, Oracle, AWS, Microsoft, GitHub, Red Hat Academy, and others to bring world-class learning opportunities to its students. Through specialized training programs and certifications from platforms like edX, Coursera, and SAP, students gain hands-on skills aligned with industry demands. This strong industry-academia collaboration ensures that students are equipped not just with academic knowledge but with practical expertise, making them highly competitive and career-ready for a global workplace.



# GEETA FINISHING SCHOOL

**"The methodical process of  
making you stand apart"**

The Geeta Finishing School (GFS) is the career training division of GU. It offers intensive, short-term, and industry-oriented training programs designed to boost employability. The division also identifies and trains candidates in their areas of strength.



## **Business Communications**

- Listening
- Negotiations
- Data Visualization
- Simulation & Practical Applications,  
Debates, Impromptu  
Speaking, Public  
Speaking

## **Personality Development**

- Voice & Accent Neutralization
- English Language & Grammar
- Body Language & its Influence
- Social Mannerisms & Occasions
- Time Management
- Team Building Exercises
- Decision Making Skills
- Smart Thinking
- Positive Approach

## **Placement Trainings**

- Resume Building
- LinkedIn
- Mock Interviews.
- Group Communications
- Presentations & Speech

# INFRA & FACILITIES

GU Campus offers every basic facility which a student may need. Four Hostels are available within the campus for boys & girls.



Central Library



Modern Classrooms



Industry Sponsored Labs



Wifi Enabled Campus



Cafeteria & Tuck Shops



Transport Fleet



Banking Facility



Sports Facility in 7 acres



24hrs CCTV Surveillance



Medical Care Center



# A HUB OF GLOBALLY BENCHMARKED EDUCATION



INDIA



BANGLADESH



NEPAL



BHUTAN



MONGOLIA



VIETNAM



MALAYSIA



ZIMBABWE



RWANDA



YEMEN



UAE



AFGHANISTAN



SWITZERLAND



UKRAINE



AUSTRALIA



SOUTH AFRICA



BRAZIL



EQUATORIAL  
GUINEA



CZECH  
REPUBLIC



SYRIA



TANZANIA



TAIWAN



USA



NIGERIA



SINGAPORE



SUDAN



ETHIOPIA



SOUTH SUDAN



SOMALIA



LESOTHO



IVORY COAST

& more...

# UNIVERSE OF GU

- Students & Staff representing 31 countries & 22 States

- MOUs with Prestigious Global Universities

University of Sao Paulo, Brazil

Swiss School of Management, Switzerland

Universiti Malaysia Terengganu (UMT), Malaysia

Mendel University, Czech Republic

Murdoch University, Australia

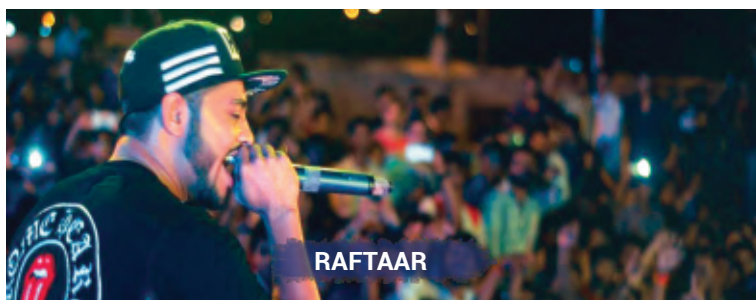
North Caucasian State Academy (NCSA), Russia

- International Internships

Dubai, Singapore, Malaysia, Vietnam & beyond!



# STARS @ GU

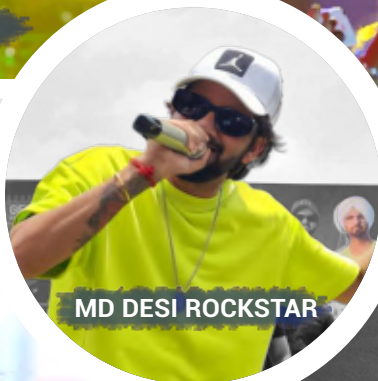




**SHIPRA GOYAL**



**AKHIL**



**MD DESI ROCKSTAR**



**AASTHA GILL**



**KANWAR GREWAL**



**JASRAJ JOSHI**



**JASMINE SANDLAS**

# CAMPUS LIFE

Dive into the vibrant campus life at Geeta University! From educational conferences to expert lectures, and visits by foreign delegates, to participation in national and international events, the university takes learning beyond the regular classrooms. Our students lead and participate enthusiastically in these activities that inspire, engage, and create memories for a



Leading The Way at Panipat Marathon with Hon'ble CM Nayab Saini Ji



Sh. Manohar Lal Khattar Ji, Hon'ble Union Minister & MP (Karnal), inaugurated the GU Toppers Ceremony with his esteemed presence



Gita Manishi Sh. Gyananand Ji Maharaj



Hon'ble Governor Sh. Bandaru Dattatreya Ji visited GU to interact with research scholars & staff.



2nd International Conference on Computation Science & Mgmt. '24



Student Won Third Prize in the Ideathon Haryana competition



GU students shine at IIT Roorkee' Thomsa Fest



GU's global representative speaking at UN Youth Assembly



Abhay Gupta  
Gold Medal Winner, Asian Games



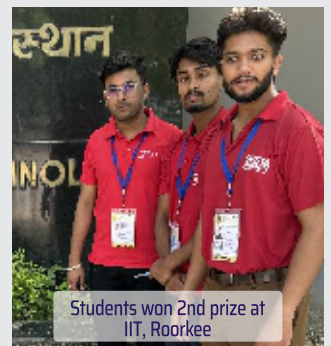
Motivating session by  
Dr. Surya Narayan Bahadur



Olympic Gold Medalist\_Mr. Neeraj Chopra



Strengthening Global Connections :  
Welcoming Delegation of 10 Students from Murdoch University, Australia.




Students won 2nd prize at  
IIT, Roorkee



# MEET OUR PEOPLE

"The Perfect Blend of  
Academia and Industry"



At Geeta University, we take pride in our highly qualified faculty, with a majority holding Ph.D. degrees in their respective fields. Their commitment to research and teaching ensures a strong academic foundation for our students.

Complementing this, we bring in industry trainers and professionals who impart practical skills and real-world knowledge, bridging the gap between theory and practice. Together, they create a learning environment that empowers students to excel in academics and thrive in their careers.

# AWARDS & ACHIEVEMENTS

## JEWELS OF HARYANA BY DAINIK JAGRAN



### CERTIFICATE OF EXCELLENCE

PRESENTED BY:

**Sh. NITIN GADKARI**  
MINISTER OF ROAD TRANSPORT  
AND HIGHWAYS OF INDIA

## PRIDE OF INDIAN EDUCATION AWARD



### AWARD FOR BEST GROUP OF COLLEGES IN DELHI/NCR

PRESENTED BY:

**Ms. RAVEENA TANDON**  
BOLLYWOOD ACTRESS

## GLOBAL EXCELLENCE & LEADERSHIP AWARDS



### AWARD FOR RANKED 1<sup>st</sup> AMONG TOP PRIVATE B-SCHOOLS IN DELHI NCR

PRESENTED BY:

**Smt. BIPASHA BASU**  
BOLLYWOOD ACTRESS & MODEL

## ASIA EDUCATION SUMMIT & AWARDS



### AWARD FOR BEST EDUCATION GROUP

PRESENTED BY:

**Smt. SHARMILA TAGORE**  
PADAM BHUSHAN AWARDEE

**Dr. C P THAKUR**  
MEMBER OF PARLIAMENT, RAJYA SABHA

## ASIA EXCELLENCE AWARDS



### AWARD FOR FASTEST GROWING UNIVERSITY OF NORTH INDIA

PRESENTED BY:

**Smt. JAYA PRADA**  
BOLLYWOOD ACTRESS &  
FORMER MEMBER OF PARLIAMENT

## DR. A.P.J. ABDUL KALAM INSPIRATION AWARD



### AWARD FOR NORTH INDIA'S LEADER IN AI & EMERGING TECH EDUCATION

PRESENTED BY:

**Sh. RANDEEP HOODA**  
BOLLYWOOD ACTOR

# ABOUT PANIPAT



## Connectivity

Panipat is well-connected; Delhi Airport is nearest, with rail and road access via Panipat.



## Business

Panipat has emerged as a textile hub on the world map generating an annual revenue over 1 billion dollars.



## Culture

Panipat, as an industrial hub, attracts people from various places, creating a rich cultural diversity.



## Life

The city offers students shopping malls, food, and hangout spots.



## Getaways

Location of Panipat is perfect for weekend getaways.



## History

Three battles fought at Panipat were turning points in Indian history.

## COUNSELING FORM

Name of Student:
Program of Interest:
Program Fee: (per semester)
Other Charges (if any):
Scholarship (Type & Amount):
Approximate Total Fee:

## SUPPORT OFFICE

COUNSELLED BY :

\_\_\_\_\_

DATE :

\_\_\_\_\_

CONTACT :

\_\_\_\_\_



### **GGI BENCHMARK INSTITUTES**

GEETA INSTITUTE OF LAW, KARHANS  
B.A. LL.B., BBA LL.B., LL.M., LL.B.

-----  
LAKSHAY COLLEGE OF EDUCATION, NAULTHA  
GEETA INSTITUTE OF EDUCATION, KARHANS  
GEETA COLLEGE OF EDUCATION, NIMBRI  
M.Ed., B.Ed., D.Ed.

**ADMISSION HELPLINE**  
+91 92787 68000

**WEBSITE**  
[www.geetauniversity.edu.in](http://www.geetauniversity.edu.in)

**CAMPUS**  
NH-71A, Naultha, Panipat,  
Haryana (132145), India