# FIND YOUR FUTURE INSIDE.







Spread over 40 acres, **GEETA UNIVERSITY** comes from a rich legacy of Geeta Group of Institutions; a powerhouse of education sector, a foundation for literacy led revolution at Haryana. Geeta University is poised to take great heights because its wings are made of the vision of higher global knowledge and it is rooted in the philosophy of Karma. Geeta University today is also the culmination of aspiration, ambitions and an honest attempt at creating a world class professional curriculum spreadover an

invigorating campus environment.



# S.P. BANSAL CHANCELLOR

## FUTURE IS A PRESENT ...

As we learn to unwrap the gift of each day, our courage, our character and our conviction decides the trajectory of our dreams and destiny. My career span is a testimony to this idea and ideal of aligning your passion with perseverance.

As we are on the threshold of a new milestone as Geeta University, I feel proud to be a teacher, a mentor, a father figure to the future of this glorious Nation, in my own small way!

As the times today demand a fast paced action oriented curriculum, Geeta University has invested in Future, creating a wealth of Complete Corporate Citizens with leadership qualities for the country.

So I invite youngsters who want their future glittering with possibilities, parents who are concerned about the future of their children, the teachers - the faculty who crave a space that bridges education and knowledge, the schools that want their students to see the future today. Come to Geeta University.

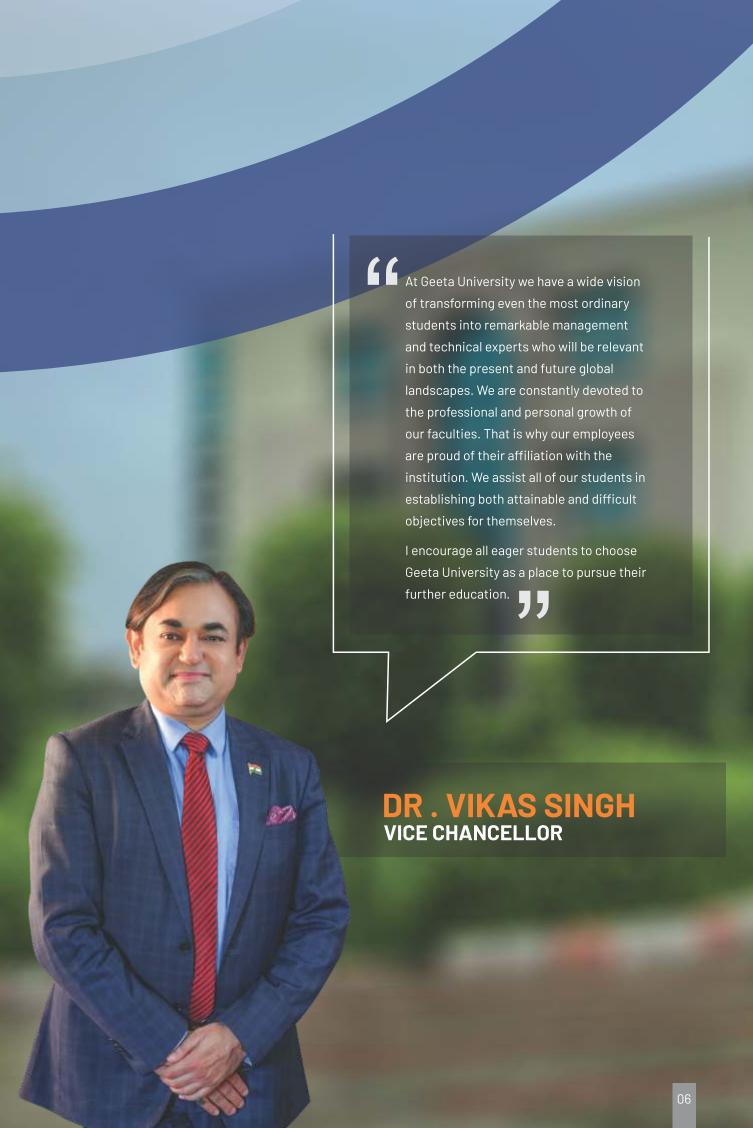
POWERING EDUCATION,
EMPOWERING MINDS.

7



At **Geeta University** you will go to the world as a celebrated citizen who is **Futureready**.







 To achieve academic excellence and create technocrats professionals, scientists, leaders and entrepreneurs having vision of nation building

- To achieve academic excellence using student centric outcomebased teaching learning processes.
- To strongly build knowledge, skills, behavior, and attitude of students.
- To promote interdisciplinary research.
- To build strong industry academia connect.
- To nurture entrepreneurship and support innovative ideas of students.
- To inculcate right moral values and professional ethics to become a responsible citizen.





# AWARD

GGI EXTENSIVELY AWARDED YEAR AFTER YEAR FOR ACADEMIC EXECELLECE & PLACEMENTS





PRIDE OF INDIAN EDUCATION AWARD 2018

AWARD FOR BEST GROUP OF COLLEGES IN DELHI/NCR



PRESENTED BY:

Ms. RAVEENA TONDON
BOLLYWOOD ACTRESS

GLOBAL EDUCATION EXCELLENCE AWARD

AWARD FOR BEST LEARNING ENVIRONMENT



PRESENTED BY:

Sh. MANINDER SINGH FORMER INTERNATIONAL CRICKET TEAM MEMBER-INDIA



AWARD FOR BEST PLACEMENTS



PRESENTED BY:

Sh. DINESH ORAON SPEAKER, JHARKHAND LEGISLATIVE ASSEMBLY

Sh. MANISH JAISWAL
SPEAKER, JHARKHAND LEGISLATIVE ASSEMBLY



AWARD FOR BEST EDUCATION GROUP



PRESENTED BY:

Smt. SHARMILA TAGORE PADAM BHUSHAN AWARDEE

**Dr. C P TAHKUR**MEMBER OF PALIAMINT, RAJYA SABHA

## **ADVISORS**



DR. V.N.R PILLAI

Former Vice-Chairman & Chairman - UGC

Prof. V. N. Rajasekharan Pillai is a renowned Organic/ Polymer Chemist. He served as Vice-Chairman & Chairman of the University Grants Commission, Govt of India, New Delhi during the period 2002-2006. He was the Director of the National Accreditation and Assessment Council, Bangalore.



Ex Chief Engineer - PWD & BR, Haryana

He is Ex Chief Engineer PWD & BR, Haryana. He is advisor to National Highway Authority of India (NHAI) and advises the government on various projects of infrastructure development.



MANOJ JOSHI

Indian film and Television Actor

Manoj Joshi is an Indian film and television actor of Gujarati origin. After graduating from Sir J.J. School of Arts, he began his career in Marathi theatre, also putting up performances in Gujarati and Hindi theatre. Moreover, He has acted in over 60 films since 1998, many of his roles being comedy.



**NEERAJ GUPTA** 

Vice President - Central Park, Gurugram

Neeraj Gupta is Vice President of Central Park, Gurugram, which is one of the fastest growing ultraluxury realty brands with an established presence in National Capital Region. It has delivered 5.5 million sq. ft. across luxury residential property in some of the most prime locations in Gurugram.



**VIKAS JAIN** 

Co Founder - Micromax

He is the Co-Founder of Micromax Informatics Limited. With over 14 years of experience in international business & planning as well as the IT sector, He has played a crucial role in garnering and accelerating the business dynamics of Micromax.



BHARAT P DAVE

Chairman, President, CEO - Alphion Corp

He is the Chairman, President and CEO of Alphion Corp. His organization is a leading provider of broadband solutions for businesses and communities which support large network operators, small and medium enterprises and community networks with the latest fiber-optic and wireless broadband access technologies.

# **ACADEMIC ADVISORS**



PROF. (DR.) MANOJ KR. SINHA

ILI, Delhi



PROF. DR. KEMAL HUSNU

Professor, Faculty of Pharmacy Near East Univ., N. Cyprus



Founder & CEO Technical Hub Pvt Ltd



Professor, Astronomy & Applied Computer Science, Jagiellonian University, Poland

PROF. PAWEL MOSKAL

**HOD Experimental Physics** Jagiellonian University Cracow, Poland



Dr. Michael L. Schirmer

Temple University Fox School of Business, Philadelphia



PROF. EWA LUCJA STEPIEN

Professor Dept. of Mathematics Axum University, Ethiopia



Daman Shrivastav

Box Hill Institute Melbourne, Australia



**Professor Dr. Asirvatham** 

Executive Dean Taylor's University, Malaysia



Dr. Jagdeep Khanna

Director IHM, Dehradun



Dr. Dinesh Khanduja

Professor NIT, Kurukshetra

Ex. Training and Development Manager

Jaypee Hotels

# 

Improving the knowledge base with rapidly evolving technological skills, the skill to communicate across disciplines, the ability to lead team-centered projects, contextualized problem formulation and hand-on experience is the present demand of the global industry. To meet this demand, GU initiated Technical Hub is a perfect launch pad to the job world. GTH trains students in various disciplines like IT, Soft skills, Aptitude, Reasoning along with various technical training programs & certifications.

# **SKILL CENTERS**

#### **AWS**

Subsidiary of Amazon that provides ready-to-teach cloud computing curriculum for preparing students on industry-recognized certifications and in-demand cloud jobs.

#### **REDHAT ACADEMY**

IBM subsidiary intends to provide the next generation of IT talent with free access to a range of Red Hat training courses and certification exams.

#### CISCO

Cisco is an American multinational technology conglomerate corporation headquartered in San Jose, California. Specialized in cred. It is intended to provide IT skills and career-building programs for GU students.











#### COMPTIA

CompTIA (The Computing Technology Industry Association) provides valuable tools and resources for recruiting, training, certifying, and upgrading the skills of students.

#### **EC COUNCIL ACADEMY**

Students will have the opportunity to achieve industry-recognized certifications and compete in free cyber competitions as they complete their degree programs, achieving the ultimate stackable credential lineup to enhance their resumes.

#### **HUBSPOT ACADEMY**

HubSpot is an American developer and marketer which provides you with quick, practical courses to comprehensive certifications. You'll learn everything you need to know about cutting-edge business topics.

#### **GITHUB ACADEMY**

Millions of developers and companies build, ship, and maintain their software on GitHub.

With the GitHub Campus Program, students will get a package of technical tools and support to grow technical communities on campus.

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# **BUSINESS INCUBATION** CENTER

BIC is supported by MSME (Micro, Small and Medium Enterprises - Govt. of India) to boost the innovative and entrepreneurial ecosystem of New India. GU provides infra support, computing facilities and varied equipment for business incubation.

- It aims to promote & support entrepreneurial leadership of students and facilitate them for development and entrepreneurial activities.
- GU-BIC invites students to use its services so as to develop end products for commercialization.
- The incubation center also supports engagement with Enablers in expanding the business by supporting them in design, strategy and execution.



#### SUNSTONE

Offers industry integrated programs

- Advanced certifications
- Immersive internships & projects
- Access to 1000+ recruiters

**CELLSTRAT HUB** 

• Simple yet Fully Flexible

• Fully Managed Scalable

Deployment

Infrastructure

• Seed funding upto INR 1 crore

Student Trainings on latest technology

• Deploy your Al Models within 10 min.

• Deploy AI at Scale with Hub API.



**INDUSTRY INTEGRATIONS & MOU'S** 

#### **JUST AGRICULTURE**

Harnessing innovation in agriculture students

- Effective utilization of intellectual capabilities
- Technological upgradations
- · Scientific information dissemination
- Agronomic Research

SOCIETY



#### **HINDUSTAN AGRI RESEARCH WELFARE**

Registered under Act XXI 1860 MSME Govt. of India

- Training & Research Center
- Student Exchange Programs
- · Joint research Projects
- Value added Programmes



#### **CODEQUOTIENT**

Offering industry integrated programs: Benefits:

- Learning and career platform
- Offline training on Full Stack Development
- Industry standard learning modules



#### **PLANTICA FOUNDATION**

Institution of national importance

- Producing curriculum delivery in agriculture & allied sciences
- Focusing skill development in students
- Sharing expertise to PG & Ph.D. scholars
- · Research activities



# EDUCATION IS THE COLOR COLOR





























# ALLIED HEALTH SCIENCES





GU offers an unparalleled opportunity to experience a clinically focused & science-driven course, designed to equip you to be a future healthcare professional. We provide contemporary & research based education through an experience-based, collaborative, and diverse curriculum that prepares our students for leadership roles in the sector.

# **PHARMACY**

GU has deliberately framed an exclusive academic model considering the trends occurring in varied domains of field, including drug discovery, clinical trials, marketing, administration, etc. Multifaceted expert faculty, global exposure, research-oriented teaching pedagogy and high-tech infra-facilities caters to our students with scientific and research capabilities, essential to become world-class pharmacists or scientists.

#### **D.Pharmacy**

Duration - 2 years

Eligibility: Passed 10+2 standard in science stream with English, Physics, Chemistry & Math/Biology subjects.

#### Career Opportunities after Pharmacy

Chemical/Drug Technician, Bio-Technology Industries, Drug Therapist, Drug Inspector, Hospital Drug Coordinator, Health Inspector, Pharmacist, Pathological Lab, Research & Development, Making Prescription to Patients, Scientist, Research Officer.

**B.Pharmacy** 

Duration - 4 years

Eligibility: Passed 10+2 standard in science stream

subjects and with a minimum of 50% aggregate marks.

with English, Physics, Chemistry & Math/Biology

#### **B.Sc. Nutrition & Dietetics**

Duration - 3 years

Eligibility: Passed 10+2 with Physics, Chemistry, and Biology as compulsory subjects and minimum 45% marks in aggregate.

#### M.Sc. Nutrition & Dietetics

Duration -2 years

Eligibility: Graduation in a relevant discipline with minimum aggregate score of 50%.

#### Career Opportunities after Nutrition & Dietetics

After the completion of the course, graduates can work as Dietitians, Teachers, Research & Development, Health Coach & many more...

#### **B.Sc.** (Hons.) Yogic Science

Duration -3 years

Eligibility: Minimum 45% marks in 10+2 in any stream.

#### Career Opportunities after Yogic Science

Yoga Teacher, Research Officer, Yoga Therapists, Asst. Ayurvedic Doctor, Yoga Instructor' Clinical Psychologist

#### **B.Sc. Public Health**

Duration - 3 years

Eligibility: Passed 10+2 in any stream with minimum 45% marks in aggregate

#### Career Opportunities after Public Health

B.Sc. (PH) students have potential to work with public health organizations, private and non governmental organizations (NGOs).

# AGRICULTURAL SCIENCES







GU aims the skills in students to understand and diagnose the

complexities of various legal and other inter-disciplinary issues

and contrive solutions to these problems. The curriculum has

been designed in the spirit of the fundamental laws, procedures

of procedural laws, techniques of client counseling and skills in



**B.Sc. (Hons.) Agricultural Sciences** 

Duration - 4 years

GU aims to produce a Human Capital trained to lead agriculture in contemporary times, when there are more challenges of uncertainty in climate, resource constraints and a burgeoning population.

Besides a robust academic programme, we have specialized training on fields as well as in agri-based industries so that the students have a real world feel of problems and prospects of agriculture.

#### M.Sc. Agricultural Sciences

Duratio

Eligibility: Passed 10+2 or equivalent with Physics, Chemistry & Mathematics/ Biology/ Agriculture and minimum 45% marks in aggregate. Duration - 2 years

Eligibility: Graduation in a relevant discipline with minimum aggregate score of 50%.

#### Career Opportunities after Agricultural Sciences:

Agriculture Officer, Assistant Plantation Manager, Agricultural Research Scientist, Business Development Executive, Marketing Executive in various sectors like Agricultural departments, Extension services, Research organizations, Commercial farming etc.

#### LL.M.

Duration - 1 year

Eligibility - LL.B. with atleast 50% marks.

LAW

#### Ph.D.

legal and social sciences research.

Duration - min. 3 years

Eligibility - Masters in Law with minimum 55% marks.

Programmes run at Geeta Institute of Law, Karhans, Samalkha, Panipat (Affiliated to Kurukshetra University, Kurukshektra & Approved by BCI) - BA.LL.B. (Hons.) | BBA.LL.B. (Hons.) | LL.B. | LL.M.

#### Career Opportunities after Law:

Plethora of opportunities are available in the law field like - Advocate, Judicial services, Solicitor General, Public Prosecutor, legal adviser, Teaching etc.











Gu's outcome based academic model consisting of theoretical work, research projects, seminars, resource learning, hands-on laboratory work, and the realistic approach of imparting fundamentals reinforces the capabilities of the students which shall enable them to apply their learning to industrial and societal growth.

B.Sc. (Hons.) Physics
B.Sc. (Hons.) Chemistry
B.Sc. (Hons.) Mathematics

Duration - 3 years

Eligibility - Passed 10+2 examination in Science Stream with Physics, Chemistry & Mathematics/ Biology as compulsory subjects with minimum 45% marks.

M.Sc. Physics
M.Sc. Chemistry
M.Sc. Mathematics

Duration - 2 years

Eligibility - Bachelor's Degree in relevant stream (e.g. a

M.Sc. Physics aspirant must have the subject of physics at the level of B.Sc.) with atleast 50% marks in aggregate.

#### **B.Sc.** (Hons.) Microbiology

Duration - 3 years

Eligibility - Passed 10+2 examination in Science Stream with Physics, Chemistry & Mathematics/ Biology as compulsory subjects with minimum 45% marks.

#### **B.Sc.** (Hons.) Forensic Sciences

Duration - 3 years

Eligibility - Passed 10+2 examination in Science Stream with minimum 45% marks.

#### Career Opportunities after Sciences:

Upon completion of studies in Sciences, one can either opt for higher studies or can take up a job in either public or private sector organization. This outset opens thriving opportunities for the candidates in a diversity of areas including teaching, research & development, IT companies and more.

#### M.Sc. Microbiology

Duration - 2 years

Eligibility - Bachelor's Degree in relevant stream (Life Science / Agri./ Pharmacy / Veterinary / Medicine (MBBS) / MLT / Nursing) with atleast 50% marks in aggregate.

#### Career Opportunities after Microbiology:

There are numerous career opportunities in various sectors for Microbiology students viz. Industrial Microbiology, Agricultural & Environmental Microbiology, Food & Medical Microbiology, Biotechnology, Genetic engineering, Pharmaceutical Technology, Genomics and Bioinformatics.

#### M.Sc. Forensic Sciences

Duration - 2 years

Eligibility - Bachelor's Degree in relevant stream (Science/ Pharmacy/ Medicine/ Dentistry) with atleast 50% marks in aggregate.

#### Career Opportunities after Forensic Sciences:

Numerous jobs opportunities available in both the Government & Private Sectors including central forensic science laboratories, state forensic science laboratories, Crime Branches, CBI, CID, Police, Investigation Bureau, Defense/Army, Courts, Narcotics Dept., Universities, Detective Agencies etc.



# **ENGINEERING**

Since its inception, Geeta Engineering
College (estd. 2008) has set benchmarks for
engineering education & became the only
private NAAC accredited engineering college
of Haryana in the year 2017. Taking a step
ahead with establishment of GU; hands-on
experiential learning, flexible academic model
alongwith numerous industry linkages aim to
create engineers who are able to meet the
real-world demands of their profession and
provide best technical solutions for the
betterment of the society.



# **ELECTRONICS & COMMUNICATION ENGINEERING**





# B.Tech. ECE (Hons.) with specializations in

- Internet of Things & Intelligent systems
- GIS & Remote Sensing
- Drone Technology

Duration - 4 years

Eligibility - 10+2 with Physics and Mathematics as compulsory subjects along with one of the following subjects: Chemistry / Biotechnology / Computer Science / Biology with minimum 45% marks.

#### M.Tech. ECE

Duration - 2 years

Eligibility - B.Tech. in relevant stream with minimum 50% marks.

#### Ph.D.

Duration - min. 3 years

Eligibility - Masters in relevant field with minimum 55% marks.

Career Opportunities after Electronics & Communication Engineering: Students can develop an exciting career in industries like Mobile & Telecommunication, Manufacturing & Automation, Medical Electronics, Defense Electronics, Consumer Electronics, Semiconductor Design and IT industries.

# B.Sc. Hotel ManagementB.Sc. Culinary SciencesB.Sc. Travel & Tourism Management

Duration - 3 years

Eligibility - Passed 12th in any stream with English as one of the subjects and minimum 40% marks in aggregate.

# Diploma in Food & Beverages Services

Duration - 1.5 years

Eligibility - Passed 12th in any stream with English as one of the subjects.

Programmes run at Lakshay College of Hotel Management, Naultha, Panipat (Approved by AICTE | Affiliated to Kurukshetra University, Kurukshetra and HSBTE) - **BHMCT | D.Voc. Food Processing** 

Career Opportunities after Hotel Management: A successful graduate can take-up a career both at the national and international level hotel chains. Some of the major segments for job opportunities are: Hotel administration & catering, Cruise Line Operations, Forest Lodges, Guest Relation Management, Restaurant management etc.

# COMPUTER SCIENCES & ENGINEERING





#### **D.Voc. (Software Development)**

Duration - 3 years

Eligibility - Passed 10th standard

B.Tech. CSE

B.Tech. CSE + MBA (Integrated)

B.Tech. CSE (Hons.) with specializations in

- Artificial Intelligence & Machine Learning
- Cyber Security
- Data Sciences
- Full Stack Development in association with CodeQuotient

Duration - 4 years

Career Opportunities after Computer Sciences:

Eligibility - 10+2 with Physics and Mathematics as compulsory subjects along with one of the following subjects: Chemistry / Biotechnology / Computer Science / Biology with minimum 45% marks.

#### M.Tech. CSE

Duration - 2 years

Eligibility - B.Tech. in relevant stream / M.Sc. IT / MCA with minimum 50% marks.

#### Ph.D.

Duration - min. 3 years

Eligibility / Masters in relevant field with minimum 55% marks.

Booming IT sector in India has plenty of jobs for fresh computer science graduates. Besides, the Computer Engineers have plenty of options of working as a programmer, web developer, and E- commerce specialist with multinational companies of various fields.









#### **Diploma ME**

Duration - 3 years

Eligibility - Passed 10<sup>th</sup> Standard

B.Tech. ME (Hons.) with specializations in

- Electrical Vehicle Technology
- Robotics & Automation

Duration - 4 years

Eligibility - 10+2 with Physics and Mathematics as compulsory subjects along with one of the following

subjects: Chemistry / Biotechnology / Computer Science / Biology with minimum 45% marks.

#### M.Tech. ME

Duration - 2 years

Eligibility - B.Tech. in relevant stream with minimum 50% marks.

#### Ph.D.

Duration - min. 3 years

Eligibility - Masters in relevant field with minimum 55% marks.

#### Career Opportunities:

Mechanical engineers play a vital role in varied industries such as automotive, manufacturing, automation, aerospace, biotechnology, computers and electronics, chemical, construction, energy conversion and more. A Mechanical Engineer can work in both private or public companies. The degree holders are acquired by many big firms both in India and abroad.

#### **Diploma CE**

Duration - 3 years

Eligibility - Passed 10<sup>th</sup> Standard

#### B.Tech. CE (Hons.) with specializations in

- Green Technology & Sustainability Engineering
- Construction Technology
- Smart Cities

Duration - 4 years

Eligibility - 10+2 with Physics and Mathematics as compulsory subjects along with one of the following

#### Career Opportunities:

subjects: Chemistry / Biotechnology / Computer Science / Biology with minimum 45% marks.

#### M.Tech. CE

Duration - 2 years

Eligibility - B.Tech. in relevant stream with minimum 50% marks.

#### Ph.D.

Duration - min. 3 years

Eligibility - Masters in relevant field with minimum 55% marks.

Civil engineers are in huge demand and this demand is expected to get a boost as all the countries are upgrading their infrastructure with growing economic and political influence. This outset opens a lot of opportunities for Civil Engineers in numerous private sector firms and government departments. One can also pursue teaching as a profession or can set up their own engineering consultancy as well.



# ARTS & HUMANITIES









GU carries a vision of crafting next-gen IT professionals who can take up industry challenges effectively. Fully-equipped industry-sponsored labs, industry-aligned curriculum, and industry integrations such as Oracle, Sunstone, Code Quotient, IBM, Oracle, Red Hat, CISCO etc. give our students an exclusive edge over others.

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GU offers a variety of courses to dig out creativity and livelihood in the students. Our course set is custom-designed and multidisciplinary that incorporates a range of subjects such as linguistics, philosophy, fine arts, economics, literature & many more. Students here are adequately prepared for lifelong learning in a multicultural world.

#### B.C.A.

**B.C.A.** (Industry Integrated Program) with specializations in

- Artificial Intelligence & Machine Learning
- Cyber Security
- Cloud Computing
- Full Stack Development in association with CodeQuotient

Duration - 3 years

Eligibility - 10+2 or its equivalent examination in any stream with atleast 50% marks.

#### M.C.A.

Duration - 2 years

Eligibility - Passed BCA/ Bachelor Degree in Computer Science Engineering or equivalent with at least 50% marks. OR Passed B.Sc./ B.Com./ B.A. with Mathematics at 10+2 Level or at Graduation Level with at least 50% marks.

B.A. (Hons.) Psychology

B.A. (Hons.) Political Science

**B.A.** (Hons.) Economics

B.A. (Hons.) Fine Arts

**B.A.** (Hons.) Performing Arts

**B.A.** (Hons.) English

Duration - 3 years

Eligibility - Passed 10+2 or its equivalent examination in any stream.

# M.A. Economics M.A. English

Duration - 2 years

Eligibility - Graduation with at least 50% marks in relevant stream.

#### Career Opportunities after Computer Applications:

Wide-ranging options for the graduates ranging from Software Engineering & Development, Hardware & Networking, Research & Development, Services & Application Support etc. Students get easily absorbed in organizations at entry-level positions like Trainee Programmer, Software - Tester, Analyst, Engineer, Administrator and Programmer.

#### Career Opportunities:

A degree in Arts & Humanities is a perfect catalyst for a successful career in a diversity of profiles, including Teaching, Counseling, Event Organizing, Sales, Journalism, Content Writing, Sculptor, Actor, Art Teacher, Illustrator, Artist & many more.



# **MANAGEMENT**

GU specialized approach paired with a research focus, innovation culture and entrepreneurship zeal backed by world-class facilities; aims to develop business leaders who can apply their learning to industrial and societal growth.









GU nurtures a new generation of commerce graduates who are cultivated under the effective mentoring of corporate leaders. Innovative academic delivery, experiential learning coupled with a research and industry-oriented culture provide our students with fantastic and strengthened careers.



B.Com. (Hons.) Financial Market
B.Com. (Hons.) E Commerce
B.Com. (Hons.) Accounting

**B.Com. (Hons.) Auditing & Taxation** 

B.Com. (Hons.) Marketing

B.Com. (Hons.) Banking & Insurance

Duration - 3 years

Eligibility - Passed 10+2 or its equivalent examination in any stream with minimum 40% marks.

#### M.Com.

Duration - 2 years

Eligibility - Bachelor degree in Commerce or its' equivalent with atleast 50% marks.

#### Ph.D.

Duration - min. 3 years

Eligibility - Masters in relevant field with minimum 55% marks.

#### Career Opportunities in Commerce:

One can be a part of the corporate world as an analyst, executive, banker or more. The diverse areas where one commerce graduate can work include-Accounting, Chartered Accountants, CWA, Agriculture Economics, Banking, Company Secretary, Stock Broking, Management.

## B.B.A. (Hons.)

- Financial Technology
- Human Resource
   Management
- Import & Export Management
- Hospital Management
- Marketing
- Tech Sales
- Customer Success
- Digital Marketing
- Banking & Finance
- Business Analytics

Duration - 3 years

Eligibility - Passed 10+2 in any stream with minimum 40% marks.

#### B.B.A. + M.B.A. (Integrated)

Duration - 4 years

Eligibility - Passed 10+2 in any stream with minimum 40% marks.

#### **Post Graduate Diploma**

- Maritime Business Management
- Entrepreneurship
- Innovation & Design Thinking

Duration - 1 year

Eligibility - Graduation with at least 50% marks

#### M.B.A. (Hons.)

- Finance
- Marketing
- Hospital Management
- Retail Management
- E Commerce
- Sports Management
- General Management
- Information Technology
- Human Resource
   Management
- Family Business
  Management

- Supply Chain & Logistics
  - International Business
  - Real Estate Management
  - Pharmaceutical
  - Management
  - Agri Business
     Management
  - Hotel Management & Tourism
  - Media Communication

Duration - 2 years

Eligibility - Graduation with at least 50% marks

#### Ph.D.

Duration - min. 3 years

Eligibility - Masters in relevant field with minimum 55% marks.

#### Career Opportunities in Management:

A Management graduate easily absorbed in a managerial level position in varied top-notch organizations. Considered as a wide-ranging and versatile discipline, you may take-up a career as- Deputy General Manager, Business Analyst, IT, Chief Executive Officer (CEO), Management Consultant, Senior Product Manager, Business Consultant, and more.





# **MEDIA STUDIES**

#### **B.Sc. Animation, VFX & Gaming**

Duration - 3 years

Eligibility - Passed 10+2 examination in any stream.

Career Opportunities in Animation, VFX & Gaming:

Students after completing this program can become-Animator, FX Artist, Sound Artist, Illustrator, Motion Graphics Artist, Cinematographer or Director of Photography, Product Development Managers, Personal Stylist etc.

#### **B.A. Film & Television Studies**

Duration - 3 years

Eligibility - Passed 10+2 examination in any stream.

Career Opportunities in Film & Television Studies:

A career after graduating from film school is very rewarding & one can become - film director, broadcast presenter, location manager, camera operator, program researcher, art director, video editor etc.

animation & film studies which are nurtured by creative & effective professionals of the concerned industries fostering an environment of experiential learning. Curriculum framed as per the latest national & international trends ensures that our students are groomed according to the latest industry requirements.

# **EDUCATION**

B.A. (Hons.) Journalism & Mass Communication

Duration - 3 years

Eligibility - Passed 10+2 examination in any stream.

#### M.A. Journalism & Mass Communication

Duration - 2 years

Eligibility - Graduation with minimum 50% marks with any stream.

Career Opportunities in Journalism & Mass Communication:

A professional course in media opens doors for a career in: Journalism (TV & Print), Public relations, Brand Management, Social Media Specialists, Writer or Publisher, Content Writers etc.

GGI is committed towards quality education with a balanced approach to theoretical & experimental learning. The institution develops critical awareness about the social realities among the students. It promotes capabilities for inculcating national values and thereby promotes cohesion, international understanding & protection of human rights.

#### M.Ed. | B.Ed. | D.Ed.

3 Education institutes are running under GGI Banners which offer M.Ed., B.Ed. & D.Ed. courses. All the institutes are approved by NCTE & affiliated to Chaudhary Ranbir Singh University, Jind.

- - Geeta Institute of Education G.T. Road, Karhans, Samalkha
  - Lakshay College of Education NH-71A, Naultha, Panipat
  - Geeta College of Education Sanoli Road, Nimbari, Panipat



G G WORLD CLASS INFRASTRUCTURE

"Come, see & believe it."

GU has world class infrastructure at its campus which comprises all the facilities that the student may ever require.



#### **LIBRARY**

"The place vibrating with ideas"

Library st GU is more like an integrated knowledge resource center that stocks over fifty thousands books; Periodics, referrals, national & international journals covering all the aspects of academic studies & research materials.



#### **CONFERENCE ROOMS**

"forum for cultivating team spirit"

Group discussions, Brainstorming sessions etc. are conducting the perfect setting of conference rooms which develop critical skills in students to master the corporate work culture.

#### **CLASSROOMS**

"The theater of knowledge"

Number of successful engineers, managers, pharmacist, professionals.....have studied in these rooms at any point of time. Classrooms at GU are spacious, air conditioned & most of them are amphitheater style and augmented with audio visual facilities for lectures, presentations etc.

#### **LABORATORIES**

"where innovations are driven by experimentations"

GU has over 50 state of art laboratories where students experiment & bring to practice what they have learnt in theory.

#### **SEMINAR HALLS**

"The place vibrating with ideas"

Each block of GU has its independent seminar hall. GU has three seminar halls which are widely used to host the events of international and national repute.

# **TRANSPORT FACILITY**

Fast & convenient bus service is available from Delhi, Sonipat, Panipat, Karnal, near surroundings.

OAT is used to organize cultural events, competitions, plays and the like. Same space has also been used by regional film makers as location for their movies and

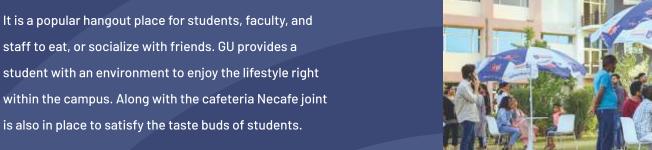
# **OPEN AIR THEATER**





## **CAFETERIA**

"Catching up fun, friends, food with memories..." staff to eat, or socialize with friends. GU provides a student with an environment to enjoy the lifestyle right within the campus. Along with the cafeteria Necafe joint





# CULTURAL CLUBS

"Making you follow your PASSION" GU provides specially designed spaces for dance, music, singing, fine arts and for literary clubs with facilities like sound system, instruments & other required facilities which are used for rehearsals, preparation for events and competitions.







# ACCOMMODATION COCCUTOR

"Home away from home"

GU has 4 separate hostels for boys and girls with its campus.

All the hostels have basic amenities like water purifiers,

24hours power backup, AC/Non-AC Rooms, Hot water
facility, High Speed internet connectivity, study room, gym,
mess, TV, laundry services, medical assistance, security,

ATM and surveillance system.

















A picture is worth thousand words

GU is developing an exclusive national level cricket stadium with the purpose to host national level tournaments at the campus & train its students for national level competitions.

SPORTS COMPLEX

University has developed playground arenas which include badminton courts, Volleyball courts, basketball courts, football ground etc.









# INDOOR & OUTDOOR SPORTS FACILITIES





# A PROFESSIONALLY RUN CAREER DEVELOPMENT CENTER (CDC)



PLACEMENT RECORDS SPEAKS FOR ITSELF

350+ COMPANIES VISITED

# MINR 40 LPA

BY APISERO PUNE

**Top Recruiters :** Byju's, Tech Mahindra, Capgemini, Genpact, Hyatt, Marriott, Central Park, Cipla, Tata & more... We support the students in their quest for an exciting professional career after graduation. CDC takes care of the holistic development of the students for Placement Training and also takes care of shaping careers post their graduation by training them for higher studies. GGI has an inspiring and commendable placement record over the years. Students have been successfully placed across various industrial verticals including the top MNCs.





### \* \* ★ TESTIMONIALS \* \* \*



"The two years I spent at Geeta Campus inspired me to persevere & never give up on anything irrespective of how difficult it might seem. The practical lessons learnt here were instrumental in building my career."

Yakshup Goel (Package - INR 40 LPA)
Apisero, Pune

"My teachers gave me a rock solid foundation of excellent academics and above all the confidence to dream & achieve. It helped to reach the place where I am today."



**Monika Jaglan** (Admin Officer) Ministry of Information



My tenure at Geeta Engineering College was a great learning experience. Industry interaction, mentoring, 360° development helped me be an entrepreneur instead of seeking a job. I am proud to be a GECian."

Vaibhav Arora (Director, Vope Smart Technologies)
California, USA

"It was my dream to become a judicial magistrate. The training at Geeta institute of law is highly focused in judiciary preparations.

If you seek a career in judiciary then GIL should only be your destination."







"GEC is a home away from home. The thing I admire the most is the multi-cultural environment with an excellent support system. Caring faculty and friends makes the experience at the university very exciting."

Ugyen, Bhutan





"GEC has a very enticing infrastructure, complimenting the most favorable learning environment. I feel very happy that our campus is now converted to university. I welcome all to join GU to ensure your bright future."

Bikas, Nepal

"Being an international student and coming to India for the first time was adding to my anxiety. But the friendly demeanor of the faculty and the students here have made me easily adapt to the environment. The faculty here always makes an extra effort in our learning process."

Subarto, Bangladesh



# UNIVERSE OF GEETA

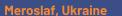
Starting from the leadership team to our students, Cultural diversity has always been evident at Geeta campus. We are proud to be one of the most culturally diverse campuses in the region. Our students and staff represent over 6 countries & 19 states.

GU is an accessible and friendly university. We believe in embracing cultural differences – so we can be ourselves and feel empowered to achieve success...

"I love exploring new places and what better than India, a place that offers a diverse cultural environment. Panipat, located near the national capital, proves to be the best education destination with the friendliest people around."

**Obame, Africa** 

"I really loved being under one roof in that beautiful building and enjoyed the diversity of the campus. The professors were extremely passionate about what they do and wanted me to become better during my internship at GGI. EVeryone really cared about me, and I was respected and appreciated for my opinions"







"I find myself very lucky that I am studying in India and that too at Geeta Institute, one of the most promising campuses in this region. Each thing here make me feel special and I feel that Geeta Campus, India is my 2nd home, I really love the place & people around me"

**WAIS, Afghanistan** 

#### **WE SHARE** THE BELIEF THAT











"Cultural rights are an integral part of human rights" UNESCO's Universal Declaration on Cultural Diversity.



# **STAR NIGHTS**

# **EMINENT PERSONALITIES**

















# **INTERACTION WITH EXPERTS**

# INTERACTION WITH MOTIVATIONAL SPEAKER MR. SANDEEP WADHERA

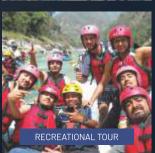
EICHER EXPERTS GIVING HAND-ON EXPERINCE TO GECIANS

## **OUTREACH ACTIVITIES**



































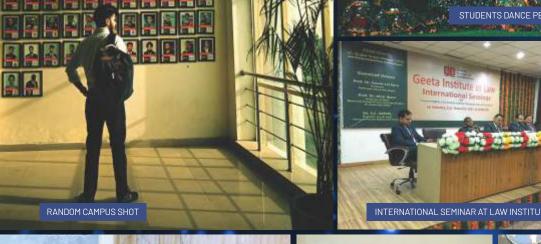




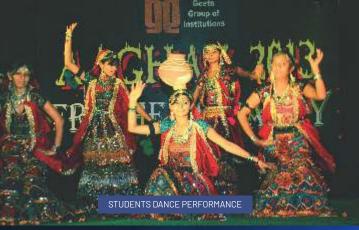




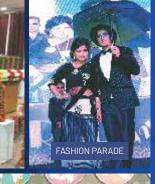


























# HOW TO 7 APPLY

#### **APPLICATION PROCESS**

Register using the given link. https://tinyurl.com/gupanipat



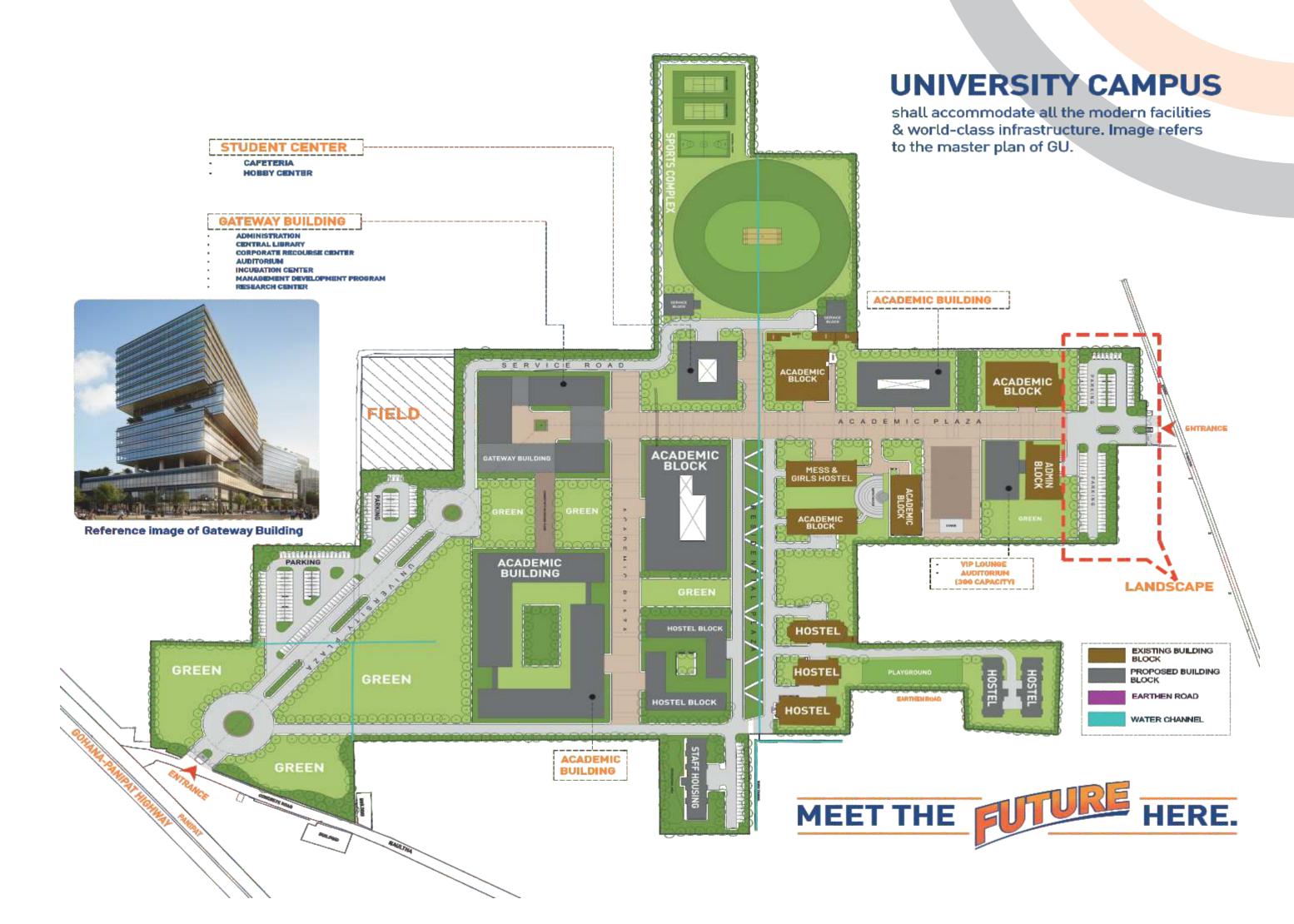
- Login using credentials shared on registered Mobile no. /E-mail
- Follow the given application & payment (INR 1000 Application Fee) process.

#### **SEAT BOOKING PROCESS**

- Upload documents and completely fill-in the asked details.
- Pay Admission Fee (INR 10000 Admission Fee) to book your seat

#### **ADMISSION PROCESS**

- Report at the Campus or Regional Admission Office with all original documents
- Get your documents verified for eligibility
- Pay the semester fee online/offline
- Congrats for becoming the part of GU family



#### **SCHOLARSHIPS AT GEETA UNIVERSITY (GU)**

GU strongly believes in the fact that monetary constraints should not be an obstacle for a student to have access to quality education. So, the University extends Scholarship Schemes which is the initiative by the University to cultivate the talent of students that may be hidden due to financial constraints. Scholarship can be availed in all the Programmes\* of the University, ranging from Diploma to Ph.D. GU offers scholarships on basis of:

S. No	SCHOLARSHIPS					
01	GUTS (GEETA UNIVERSITY TEST OF SCHOLARSHIP) SCORE*					
02	MERIT / PERCENTAGE IN QUALIFYING EXAMINATION #					
03	NATIONAL LEVEL TESTS / ENTRANCE #					
04	SOCIAL RESPONSIBILITY#					
05	PERFORMANCE IN SPORTS#					
06	COVID-19#					
* Not applica	ble for D. Dharm, P. Dharm & CCI courses					

- \* Not applicable for D. Pharm, B. Pharm & GGI courses
- # Not applicable for D. Pharmacy & shall be applicable for 1st year only in B. Pharm program

# GUTS

**GEETA UNIVERSITY TEST OF SCHOLARSHIP** 

100% scholarship

WORTH ₹ 18 + CRORES\*

**APPLY NOW** 



SCAN THE QR CODE TO REGISTER FOR GUTS

#### **GUTS IS THE GATEWAY TO FUTURE.**

	Particulars	score ≥ 95%	score ≥ 90%	score ≥ 80%	score ≥ 70%	score ≥ 60%
	Scholarship	100% of Tuition Fee	50% of Tuition Fee	40% of Tuition Fee	30% of Tuition Fee	10% of Tuition Fee

To know more & to apply for GUTS Please visit: www.geetauniversity.edu.in

# PANIPAT THE CITY OF FUTURE

GU is located in the outskirts of historical city "Panipat" thus offering its students the experience of city life along with a pollution free countryside environment. Panipat is situated on G.T. Road & comes under the National Capital Region.



#### **ABOUT PANIPAT**

#### Connectivity

Panipat is well connected through all mediums of transport. Delhi International Airport is the nearest airport. And for road & rail, the nearest station is Panipat only.



#### **Business**

Panipat has emerged as a textile hub on the world map generating an annual revenue over 1 billion dollars.



#### Culture

Being an industrial town, people from all places come to Panipat which gives it a unique flavor of cultural diversity.



#### Life

The city has everything which a student may desire in terms of shopping malls, food & hangout places.



#### Getaways

Location of Panipat is perfect for weekend getaways.



#### History

Three battles fought at Panipat were turning points in Indian history.



# GGI BENCHMARK INSTITUTES LAKSHAY COLLEGE OF HOTEL MANAGMENT ADMISSION HELPLINE +91 92787 68000 LAKSHAY COLLEGE OF EDUCATION

WEBSITE www.geetauniversity.edu.in

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NH-71A, Gohana Road, Naultha, Panipat.

GEETA INSTITUTE OF LAW GEETA INSTITUTE OF EDUCATION G.T. Road, Karhans, Samalkha, Panipat.

GEETA COLLEGE OF EDUCATION Nimbari, Sanoli Road, Panipat