



GEETA UNIVERSITY

Panipat, Delhi NCR, INDIA
POWERING EDUCATION, EMPOWERING MINDS.

Established under Haryana State Private University Act-2006

INDIA'S LEADING EDUCATION GROUP

Imparting knowledge from
Pre-nursery to Ph.D.



70+ STUDY PROGRAMS

at Ph.D., PG, UG & Diploma Level

COMPUTER SCIENCE & ENGINEERING

B.Tech. CSE

B.Tech. (Hons.) CSE

- Full Stack Web Development
- Cloud Technology & Information Security with i-Nurture
- Data Science & Business Analytics with i-Nurture
- Artificial Intelligence & Machine Learning
- Cyber Security
- Blockchain with Imagine XP

 iNurture

 iNurture



B.Tech. CSE+MBA Integrated

M.Tech. CSE

DESIGN

B.Design

- UX Design with Imagine XP
- Game Design & Metaverse with Imagine XP"



MANAGEMENT

BBA

BBA (Hons.)

- Digital Marketing
- Human Resource Management
- Import & Export Management
- Banking & Finance
- Marketing
- Entrepreneurship & Innovation with i-Nurture
- Retail Management with i-Nurture
- Sports Management with Imagine XP
- Business Analytics with Imarticus Learning

 iNurture

 iNurture



 IMARTICUS

BBA+MBA 4 years integrated programme

MBA

- Finance
- Marketing
- Human Resource Management
- Family Business Management
- Supply Chain Management & Logistics
- International Business
- Retail Management
- Pharmaceutical Management
- Sports Management
- General Management
- Fintech with Imarticus Learning

 IMARTICUS

COMMERCE

B.Com.

B.Com. (Hons.)

- E Commerce
- Auditing & Taxation
- Advanced Cost & Management
- Accounting
- Marketing
- Financial Market
- Banking & Insurance

M.Com.

PHARMACY

D. Pharm.

B. Pharm.

NUTRITION & DIETETICS

B.Sc.

M.Sc.

COMPUTER APPLICATIONS

BCA

MCA

SCIENCES

B.Sc. (Hons.)

- Chemistry
- Maths
- Physics

M.Sc.

- Chemistry
- Maths
- Physics

FORENSIC SCIENCES

B.Sc. (Hons.)

M.Sc.

HUMANITIES & SOCIAL SCIENCES

B.A. (Hons.)

- Economics
- English
- Political Science
- Psychology

M.A.

- Economics
- English
- Political Science
- Psychology

AGRICULTURAL STUDIES

B.Sc. (Hons.)

M.Sc.

Ph.D.

HOSPITALITY & HOTEL MANAGEMENT

Diploma

- Food & Beverage Services
- Food Production

D.Voc. Food Processing^

B.Sc.

- Airlines Tourism & Hospitality Management
- Hotel Management

BHMCT (Bachelor of Hotel Mgmt. & Catering Technology)^

LAW

BA + LL.B. 5 years integrated programme^

BBA + LL.B. 5 years integrated programme^

LL.B. ^

LL.M. ^ 2 years

LL.M. 1 year

EDUCATION

M.Ed.^

B.Ed.^

D.Ed.^

POWERED BY:

XEDGE

STUDY PROGRAMMES FOR

COMPLETE CORPORATE CITIZENS

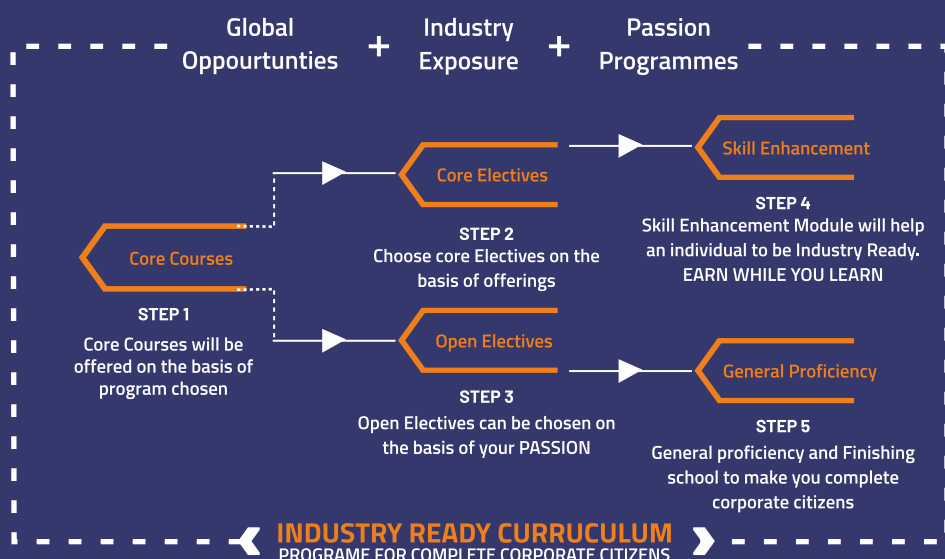
XEDGE is the program where we train our students to be the Complete Corporate Citizens who are Industry Ready and Future Ready. Our students have lot more to contribute to society as they go out as resourceful citizens ready with career skills, social skills and life skills.

BE A PART OF TOP RATED UNIVERSITY

GU Rated AAA by Career360

GU, a multi-disciplinary university, trains its students to be "Future Ready", with the right balance of knowledge, skills and experiences. Along with the core subject, students have the option to choose subjects from core electives, open electives & technical certifications with our global skill partners. Additionally, from the General Proficiency bucket, students have options to choose Life Skills courses – Creativity, Decision Making, Personal Branding, Leadership, Teamwork & more...

DESIGN YOUR OWN DEGREE WITH GU



OUTCOME-BASED EDUCATION (OBE)

- Rubrics based transparent assessment
- Regular knowledge & skill apping with industry requirements

DIGITALLY ENABLED CAMPUS

- Student Services using technology into all aspect of Campus Life
- Technology enabled e-governance at all stages of student journey

INDUSTRY COLLABORATED CURRICULUM

- Courses in "New Age Technologies" offered through Industrial Partners
- Focus on Skill & Knowledge

INTERDISCIPLINARY RESEARCH LABS

- Research programs with multi discipline supervisors
- Use research labs of other departments

SKILL ENHANCEMENT CERTIFICATIONS

- Outcome oriented technical training
- ELQ (English, Logical & Quantitative) Soft Skill Training

EARN WHILE YOU LEARN

- Learn by doing: Paid Industry Internships
- Field based Experiential Training

DISTINGUISHED FACULTY

- Industry Experts
- Faculty having achieved National or International acclaim

FLEXIBLE CHOICE BASED CREDIT SYSTEM











- PASSION Programs Bucket to choose from
- Chefs can learn taxation too!

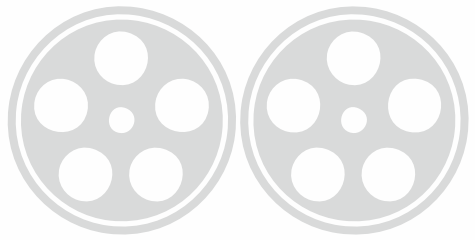
GO GLOBAL WITH GU

- International Training & Internshiships
- Semester Exchange Programme

CAMPUS LIFE

GU Campus houses every basic facility which a student may need. Four Hostels are available within the campus for boys & girls.

-  Central Library
-  Modern Classrooms
-  Industry Sponsored Labs
-  Wifi Enabled Campus
-  Cafeteria & Truck Shops
-  Transport Fleet
-  Banking Facility
-  Sport Facility in 7 acres
-  24hrs CCTV Surveillance
-  Medical Care Center





PLACEMENT RECORDS SPEAKS FOR ITSELF

350+ COMPANIES
VISITED

**HIGHEST
PACKAGE
INR 40 LPA**

By Apisero Pune



My tenure at Geeta Campus was a great learning experience. Industry interaction, mentoring, 360° development helped me be an entrepreneur instead of seeking a job. I am proud to be a GECian."

Vaibhav Arora
(Founder, Vope Smart Technologies)
California, USA



"The two years I spent at Geeta Campus inspired me to persevere & never give up on anything irrespective of how difficult it might seem. The practical lessons learnt here were instrumental in building my career."

Yakshup Goel
(Package - INR 40 LPA)
Apisero, Pune

TOP RECRUITERS :

Byju's, Tech Mahindra, Genpact, Philips, Laborate Pharmaceuticals, Munjal Kiri Group, Hyatt, Chegg India, Flipkart, McAfee, Sanmar Group & many more...

IEDC (Innovation & Entrepreneurship Development Cell)

"Start-up helps students to generate employment opportunities, instead of seeking a job."

IEDC aims to boost the innovative and entrepreneurial ecosystem of innovative enablers. GU provides infra support, computing facilities and varied equipment for business incubation. It aims to:

- Create your own campus start-up
- Learn to grow your family business
- Apply Support for Entrepreneurial and Managerial Development of MSMEs through Incubators scheme

SCHOLARSHIPS

GU strongly believes in the fact that monetary constraints should not be an obstacle for a student to have access to quality education. To extend financial assistance to deserving candidates, GU offers scholarships on basis of:

- GUTS (GEETA UNIVERSITY TEST OF SCHOLARSHIP)
- MERIT / PERCENTAGE IN QUALIFYING EXAMINATION
- NATIONAL LEVEL TESTS / ENTRANCES
- SOCIAL RESPONSIBILITY SCHOLARSHIP
- SPORTS SCHOLARSHIP

GUTS

GEETA UNIVERSITY TEST OF SCHOLARSHIP

EARN UPTO

100% SCHOLARSHIP

WORTH ₹18⁺ CRORES*

Note:

Terms & Conditions are applied. Connect University officials to know your applicable scholarships.

To know more & to apply GUTS, please visit university website.



OTHER GGI BENCHMARK INSTITUTES

**GEETA INSTITUTE OF LAW
GEETA INSTITUTE OF EDUCATION**
G. T. Road, Karhans, Samalkha, Panipat.

**LAKSHAY COLLEGE OF HOTEL MGMT.
LAKSHAY COLLEGE OF EDUCATION**
NH-71A, Gohana Road, Naultha, Panipat.

GEETA COLLEGE OF EDUCATION
Nimbari, Sanoli Road, Panipat.

ADMISSION HELPLINE
+91 92787 68000

WEBSITE
www.geetauniversity.edu.in

CAMPUS
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